

shake some action! fire and ice

full length CD
May 4, 2010

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"Know this band. Listen to this band. Consider where album number three will find them." - John Richards, Seattle Sound, 2008

Album number three found Shake Some Action! wanting to shake things up. First, they would let their fans into the process courtesy of a new blog, where they posted rough mixes and behind the scenes videos as they wrote and recorded each song. Songs were recorded as they were written. Fans could make suggestions - which they did - that would influence how a song might turn out. The band would work on one song at a time and release it as a free download as soon as it was completed. It gave the album an immediacy, a life of its own, as fans watched it grow before their eyes and ears.

"a fascinating process behind the music" - Powerpopaholic
"it's an auspicious beginning: "Touch the Sky", a tune as good as anything on the first two albums." - Absolute Powerpop
"this is really cool out of the box thinking I love what I hear so far!" - Bill's Music Forum

The band's sound evolved and became more sophisticated, more contemporary. Their lyrics fed off the turbulent events of 2009 - economic crisis, climate change, hope, disillusion and protest. **Fire And Ice** is their great leap forward.

"This was a fascinating process to witness. An album being recorded and constructed over the course of the year and every detail recorded on the artists blog track by track. The sound of this band has evolved.....the songwriting is more refined and the instrumental work more meticulous...."Stand and Deliver" mixes psychedelic vocals and ringing guitar rhythms that reminds me a little of U2 mixed with The Happy Mondays....."Where is The Sun?" is a shimmering gem with a rich harmonic chorus...If you're a bit nostalgic for those 80's jangle hooks of The Mighty Lemon Drops, The Cure and Psychedelic Furs you get a real gift with several tracks like the hook-filled "Fire and Ice", "Can You Feel?" and "I Wasn't Born Yesterday." - Powerpopaholic.com

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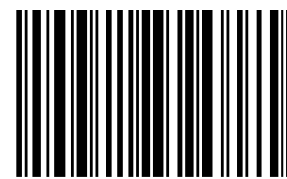


track listing

- 01 Stand And Deliver*
- 02 Touch The Sky*
- 03 Fire And Ice
- 04 Can You Feel?*
- 05 Bottom Of The Sea
- 06 How Does It Feel?*
- 07 I Wasn't Born Yesterday
- 08 Where Is The Sun?*
- 09 Open Your Eyes
- 10 You Can't Say No

* suggested tracks

CD UPC:



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